



Health Data Vault for Personalization and Better Outcomes

Diagnostic errors and omissions are among the leading causes of preventable harm in healthcare.

Missing patient context and poor change management are hindering healthcare's digital transformation, often leading to **dismissed symptoms and incomplete care.**

8 out of 10 misdiagnosis is caused by fragmentation of data and lack of patient/care team collaboration.

Altheia solves this by empowering patients to care provider collaboration, with complete patient story, improving outcomes and lowering healthcare costs.



My symptoms aren't timed to my appointment

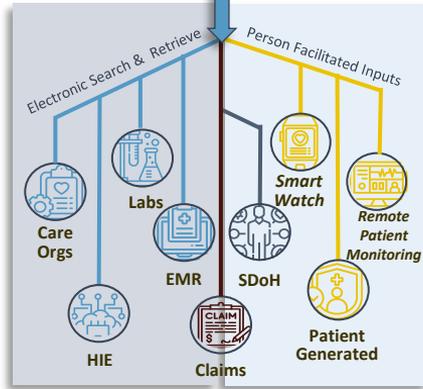
- 10-15%** global diagnosis are wrong
- \$2.1T*** global financial impact in 2025
- 12M** misdiagnosed in annually in the U.S.
- 800K** annual diagnostic error deaths/disabilities
- \$300B** U.S. annual financial impact

*across medical, productivity and liability

Solution: Acuvia enables the real-time convergence of relevant patient data



- Person Provided Inputs**
- DTC Testing Sources
 - Family histories
 - SDoH capture
 - Virtual care indicators
 - Engagement preferences
 - Symptoms
 - Alternate Remedies
 - Life Events
 - Hobbies and Activities



- Consumer Benefits**
- Reduced Testing
 - Less Paperwork
 - Data Monetization
 - Cost Savings
 - Personalized Health

**A simple way to tell your full health story.
Driving to connected, compassionate and personalized care.**

Use Case: Value Creation for Health Management



Meg



Gabriel



Kim



Arun



Felix

Acuvia Provides Risk Insights

- Relatively Healthy
- Virtual Care Preference

- Uncontrolled Hypertension
- Family history - Heart Disease
- ER Frequent Flyer*

- Controlled Hypertension
- Potential Network Leakage*

- Pre-Diabetic Prediction
- Community Needs

- COPD with high touch needs
- Gaps in Care*
- Polypharmacy usage*

Care Management Intervenes

- Continued monitoring via Acuvia risk insights

- Fast track for disease management

- Lower priority for disease mgmt outreach
- Outreach for Network Usage

- Priority enrollment
- Education enablement & digital tools
- Continued monitoring

- Fast track CM enrollment and prior authorizations
- Reduced administrative burden

 Earlier Intervention

 Spend Reduction

 Staff Efficiency Gains

 Cost Avoidance

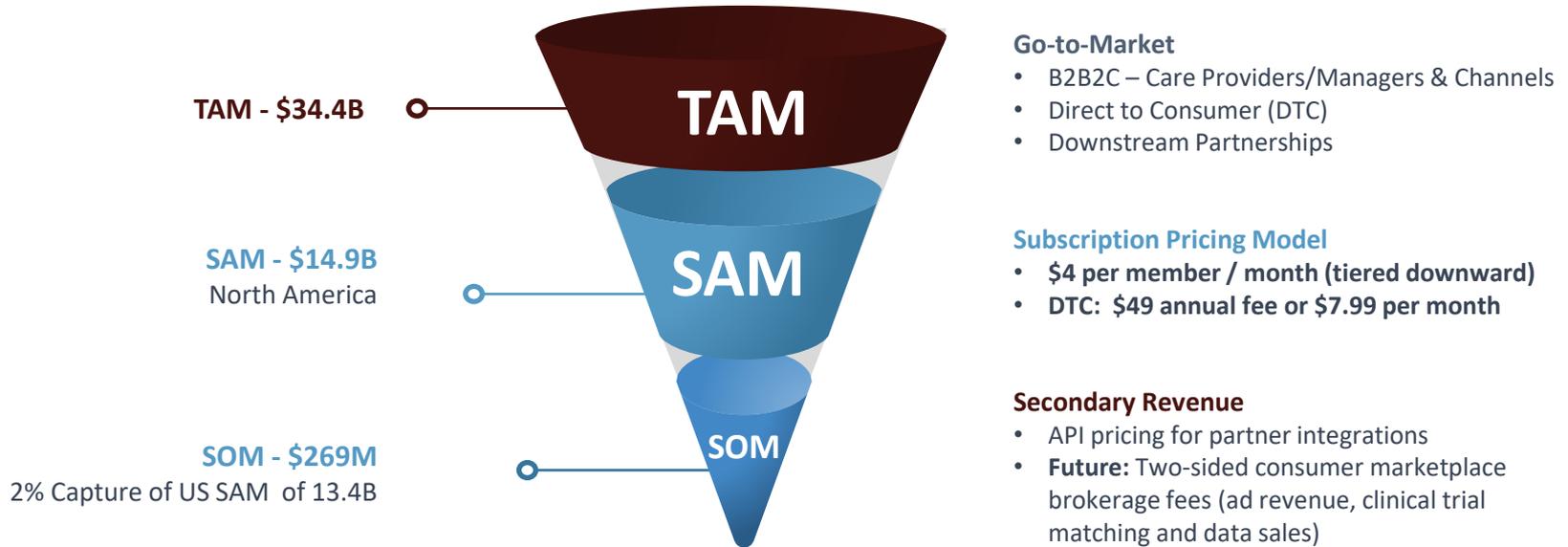
 Increased consumer loyalty



AHA/ASA Journals

Market Sizing

We sit at the intersection of four high-growth markets, Health Data Exchange, Patient Generated Health Data, Patient Engagement and Health Data Monetization

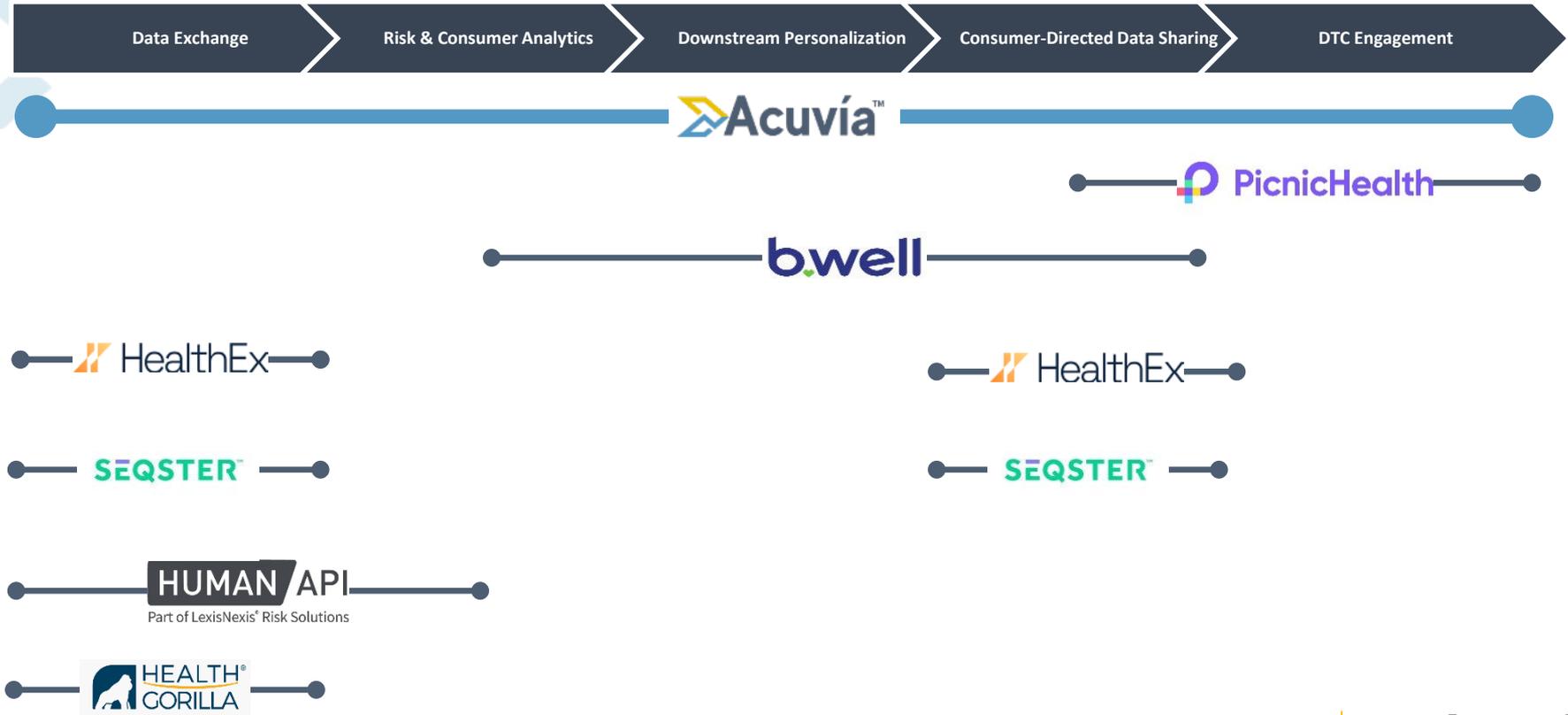


We targeting Tier 2 and Tier 3 health systems players that are underserved by the 'Big Health Tech Vendors'

Note: TAM/SAM from Marketsandmarkets (Data Exchange and Data Monetization) and Coherent Market Insights (PGHD). Further potential penetration in Care Mgmt/Care Coordination, Tokenization and Health Risk Assessment markets.

Competitive Landscape

Acuvia: Leader in data exchange, AI analytics & DTC engagement



Acuvia Progress and Financials

Current Traction/In-Progress

- [LaunchMN Grant Awarded](#) (4/2025)
- [First Contract Signed/Launching – LinkCo Health](#) (7/1/25)
- [Pipeline with LOIs](#)

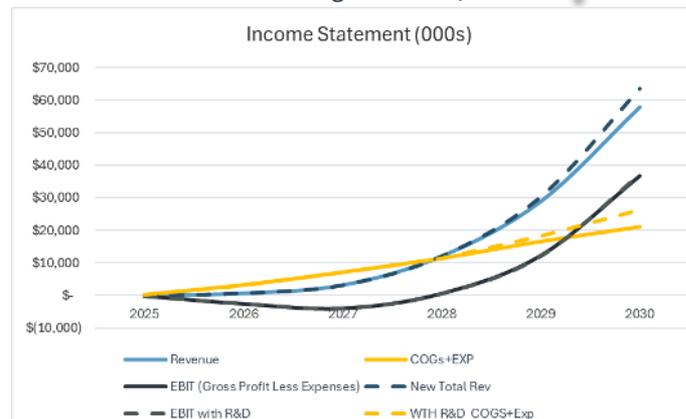
Funding Details

- Founders \$380K
- Friends & Family \$55K (safe)
- Non-Dilutive \$250K Abbott LiSC

Projected Financial Metrics

Av Price B2B PEPM \$4.00 ↓
 Average CAC B2B \$71K ↓ \$58K
 Average B2B Deal Size \$299K/yr
 Average B2B LTV/CAC 25 ↑
 COGS PMPY \$12 ↓
 DTC PMPY \$49.00
 Average DTC CAC \$73 ↓ \$6
 Average DTC LTV/CAC 27 ↑

Income Statement (000)	2025	2026	2027	2028	2029	2030
Revenue	\$ 0	\$ 674	\$ 3,169	\$ 12,060	\$ 28,846	\$ 57,764
Cost of Goods Sold	\$ 23	\$ 533	\$ 1,473	\$ 2,611	\$ 4,516	\$ 6,421
Gross Profit	\$ (22)	\$ 141	\$ 1,696	\$ 9,449	\$ 24,331	\$ 51,344
Gross Profit Margin	-9240%	21%	54%	78%	84%	89%
Expense	\$ 90	\$ 2,417	\$ 5,626	\$ 8,813	\$ 12,099	\$ 14,722
COGs+EXP	\$ 113	\$ 2,950	\$ 7,100	\$ 11,424	\$ 16,615	\$ 21,142
EBIT (Gross Profit Less Expenses)	\$ (113)	\$ (2,276)	\$ (3,930)	\$ 636	\$ 12,231	\$ 36,622
EBIT (Operating) Margin %	-46432%	-338%	-124%	5%	42%	63%
R&D (Expansion Foundational)	\$ -	\$ -	\$ -	\$ 38	\$ 1,610	\$ 5,169
Growth Revenue (Expansion)	\$ -	\$ -	\$ -	\$ -	\$ 1,477	\$ 5,794
Total Rev with Expansion	\$ 0	\$ 674	\$ 3,169	\$ 12,060	\$ 30,323	\$ 63,559
WTH Expansion R&D COGs+Exp	\$ 113	\$ 2,950	\$ 7,100	\$ 11,461	\$ 18,225	\$ 26,311
EBIT with Expansion R&D	\$ (113)	\$ (2,276)	\$ (3,930)	\$ 599	\$ 12,099	\$ 37,247
Margin with Expansion R&D	-46432%	-338%	-124%	5%	40%	59%



The Raise - SEED

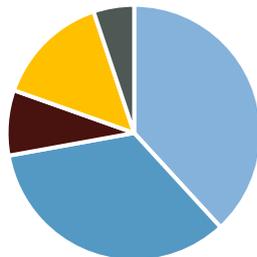
ACTIVE ROUND

GO-LIVE/ Revenue Gain

Amount: \$2M ★

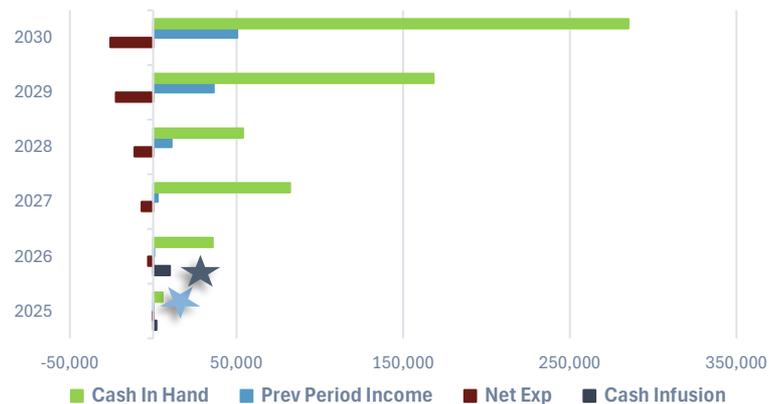
Round Close: Q1 2026

Use of Funds-SEED



- Tech
- Sales & Marketing
- Operations
- Admin & Other
- Compliance

Cash Flow Summary (000)



	Seed 2025-2026		Growth 2026-2028		Scale 2029+	
	Altheia	Benchmark	Altheia	Benchmark	Altheia	Benchmark
ARR	\$352K	\$500k-\$2.0M	\$3.8-\$26.8M	\$3-\$15M	\$55.5M	\$25-\$100M
YoY Rev Growth	Ramp Year	2-4x	5x	3-5x	1.9x	1.5-2.5x
Gross Margin	7%	>60%	78%	>70%	84%	75-80%
LTV/CAC	12x	2-3x	~20x	~25x	~25x	~25x
Capital Needs	\$2M ★ (Equity)	☑	Up to \$10M ★ (Equity + Venture Debt)	☑	Optional expansion capital if aligned with partner acceleration	

Over 8 Decades of Healthcare & LS Experience

Understands industry challenges & roadblocks



JOLLY NANDA

Founder, CEO

20+ Yrs of Healthcare & Life Sciences
10+ Yrs of Startup/Entrepreneurship



BARB HAYES

Co-Founder, CGO

30+ Yrs of Healthcare Data & Analytics
15+ Yrs of GM



VIK BASSAPA

Fractional Technical Lead

20+ Yrs of Technology
12+ Yrs of Startup/Entrepreneurship



Chris Taylor

Fractional CFO

20+ Yrs of Healthcare, SaaS
10+ Yrs of Scaling and High Growth

Diverse Backgrounds in Healthcare, FinTech, Manufacturing, Retail, Data & Analytics and Technology



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Thank You

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