Acuvía®: B2B2C Health Personalization as a Service Platform

Altheia

Health technology focused on better outcomes - leaving no patient behind

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Acuvía® Powered by Altheia

Empowering consented patient-provider collaboration through unified whole person data

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Diagnostic errors are among the leading causes of preventable harm in healthcare.

800K
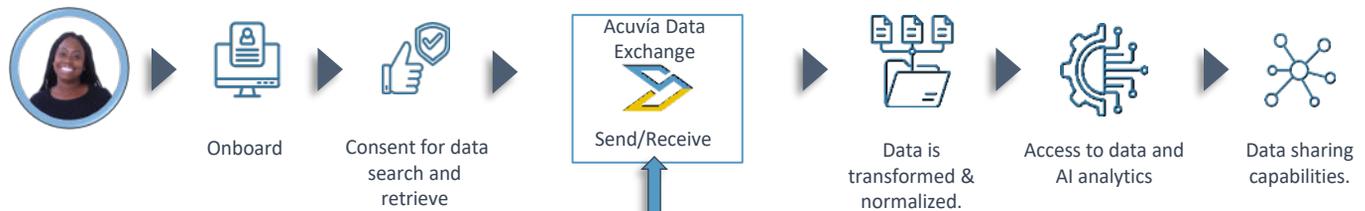annual diagnostic error deaths/disabilities

$8.3B
annual cost of avoidable ED visits
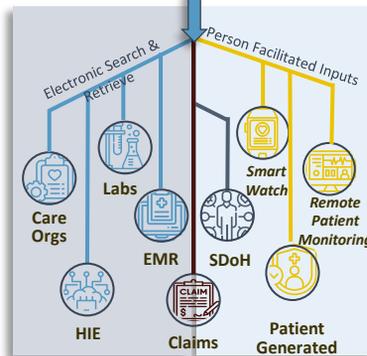
$300B
economic burden to plan sponsor

Fragmented and incomplete patient data is one of the most dangerous blind spots in healthcare. Patients' symptoms are often dismissed. It's a heavy burden for someone giving or seeking care to create a whole person view. **Acuvía brings it all together**.

The Platform

Onboard → Consent for data search and retrieve → **Acuvía Data Exchange** Send/Receive → Data is transformed & normalized. → Access to data and AI analytics → Data sharing capabilities.

Person Provided Inputs

- DTC Testing Sources
- Family histories
- SDoH capture
- Virtual care indicators
- Engagement preferences
- Symptoms
- Alternate Remedies
- Life Events
- Hobbies and Activities

Electronic Search & Retrieve

Person Facilitated Inputs

- Care Orgs
- Labs
- EMR
- HIE
- Claims
- SDoH
- Smart Watch
- Remote Patient Monitoring
- Patient Generated

Consumer Benefits

| Reduced Testing | Less Paperwork | Data Monetization | Cost Savings | Personalized Health |

A simple way to tell your full health story.
Driving to connected, compassionate and personalized care.

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Use Case: Value Creation for Health Management

Meg	Gabriel	Kim	Felix

Acuvia Provides Risk Insights

• Relatively Healthy • Virtual Care Preference	• Uncontrolled Hypertension • Family history of Heart Disease	• Controlled Hypertension • Potential Network Leakage*	• COPD with high touch needs • Gaps in Care

Care Management Intervenes

• Continued monitoring via Acuvia risk insights	• Fast track for disease management	• Lower priority for disease management outreach • Outreach for Network Usage	• Fast track CM enrollment and prior authorizations • Reduced administrative burden
⤜ **Earlier Intervention**	⤜ **Spend Reduction**	⤜ **Staff Efficiency Gains**	⤜ **Increased consumer loyalty**

Better Health Outcomes

Traction and Opportunity

Bootstrapped and Proven: Primarily self-funded with a small friends-and-family round to bring Acuvía to life. Now, with real-world validation through a consumer pilot, we're ready to scale.
Funding: Received Launch MN grant Spring 2025. Raising Seed round currently of $3M.
First Commercial Customer: Signed contract with care management company with pilot 2025, now ready to scale.
Massive Market Potential: The projected 2030 global digital health market is sized at $1.5 trillion. Altheia's innovative approach is to capitalize on this growing demand for consumer-centric healthcare solutions.

Jolly appeared on the [The Crisis Files](#) podcast in July. Scan QR to listen:

> "The time has come to put the patient in the driver's seat of overall health – and not just clinically; I'm talking about data transparency and data sharing."
>
> ~ *Lizbhet Delgado, PharmD. Founder, SEEK Medical Affairs| Digital Health Advocate*

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10+ Yrs of Startup/Entrepreneurship

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15+ Yrs of GM Payer & Provider

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