At Altheia, we empower patients with our SaaS platform, Acuvía, to unify clinical data, social factors, and preferences, thereby enabling personalized insights, risk analytics, and seamless data sharing for better care - all saving time and money. We are addressing the \$300B problem of misdiagnosis, delayed care and unnecessary repeat tests in the U.S. alone.

## **Our Story**

We are passionate founders with deep expertise in healthcare and its data uses, united by a personal connection to the chaos of navigating complex healthcare systems. We understand firsthand the pain points of patients - particularly those in the "sandwich generation," who juggle care for children, aging parents, and their own health. We also understand that current investments in AI in Health will NOT work without a comprehensive view of an individual. Our belief that we can make a strong impact, drives us to continue investing our own resources into this product and business.

## **Traction and Opportunity**

**Bootstrapped and Proven:** To date, we've been primarily self-funded, raising a small friends-and-family round to bring Acuvía to life. Now, with real-world validation through a consumer pilot, we're ready to scale.

Funding: Received Launch MN grant this spring.

**First Commercial Customer:** A care management company is set to go live with Acuvía on July 1, 2025, marking the beginning of our commercial growth.

<u>Massive Market Potential</u>: The global digital health market is projected to reach \$1.5 trillion by 2030. Acuvía's innovative approach positions us to capitalize on this growing demand for consumer-centric healthcare solutions.

# **Team Updates**

We welcome Chris Taylor from ezer21 as our fractional CFO.

To our Advisory Board, we welcome Bidur Dhaul, life sciences/med-device expert.

We welcome the following team members based in India:

Joe Austin provides architectural and technical guidance.

Joe Silvan Beno provides data science and Al guidance to evolve our models.

Aaron Berk and Subashree Chandrasekaran are full stack developers joining our development team.

### **Altheia in the News**

Jolly appeared on the Crisis Files podcast in July. You can listen to it here: <u>The Crisis Files</u> Jolly also appeared on Adapt to Thrive. You can watch the interview here: <u>Adapt to Thrive</u> Jolly was also a guest on ChalkTalk with Jim Jordan to <u>discuss Health Data Gridlock</u>.

SaaS Fuel Podcast expected to drop in late August.

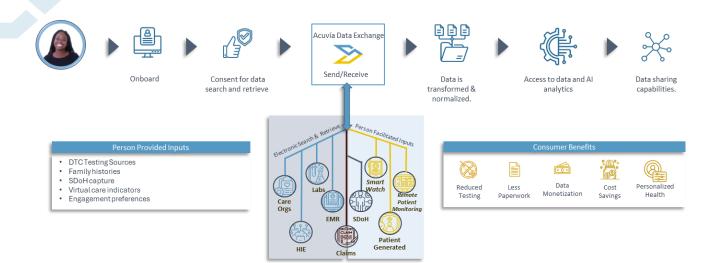
We're not just building a platform, we're building a movement.

Reach out today to invest in a healthier tomorrow. invest@altheia.com





## The Platform



A simple way to tell your full health story. Driving to connected, compassionate and personalized care.

#### **Our Executive Team**



**JOLLY NANDA** Founder, CEO 20+ Yrs of Healthcare & Life Sciences 10+ Yrs of Startup/Entrepreneurship



LISA FRIDLAND Co-Founder. COO 19+ Yrs of Health Insurance & Services 10 Yrs of Financial Services & FinTech



**BARB HAYES** Co-Founder, CGO 30+ Yrs of Healthcare Data & Analytics 15+ Yrs of GM Payer & Provider



**Chris Taylor** Fractional CFO 20+ Yrs of Healthcare, SaaS 10+ Yrs of Scaling and High Growth

"The time has come to put the patient in the driver's seat of overall health - and not just clinically; I'm talking about data transparency and data sharing."

~ Lizbhet Delgado, PharmD. Founder, SEEK Medical Affairs | Digital Health Advocate



Scan this QR Code to visit our website.

Interested in our product or partnering with us? Reach out to Sales@altheia.com or Partner@altheia.com.

**Altheia Corporate Values** 

Creativity - Curiosity - Equity + Inclusion - Integrity - Outcomes

