

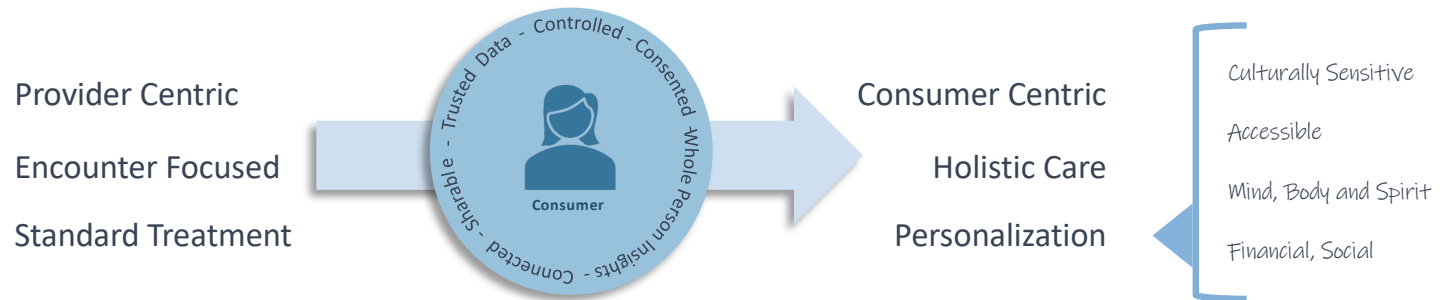
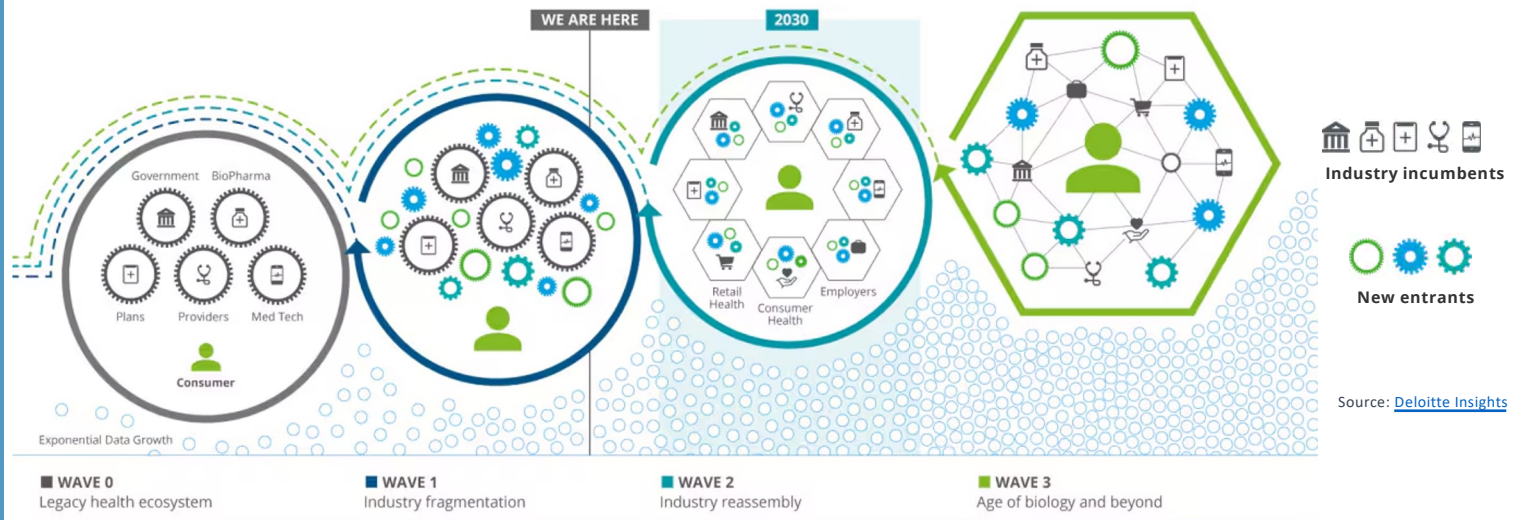


The Foundation for Consumer Centric Healthcare



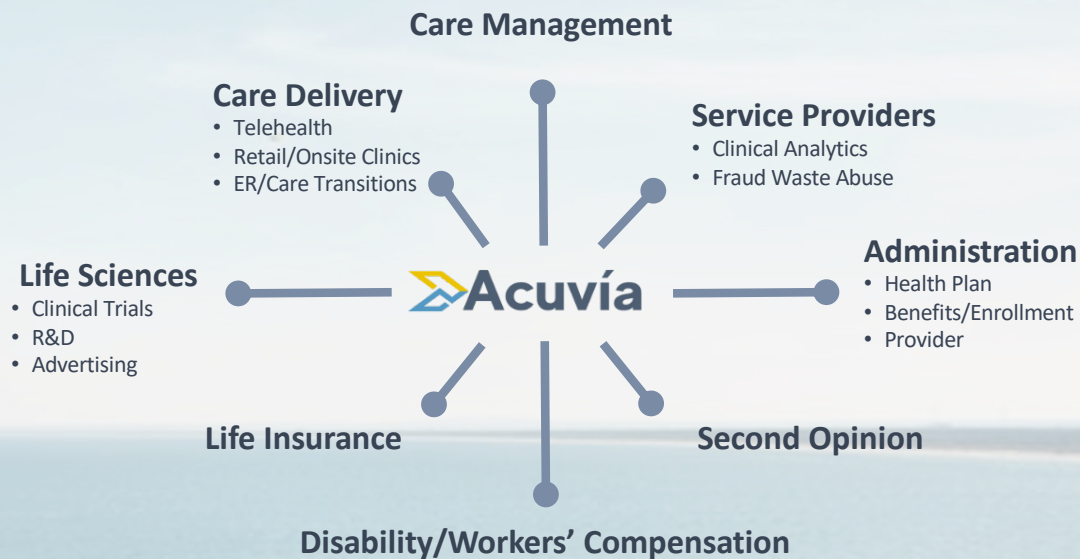
The Future of Health is Consumer Centric

Innovation is still focused on fragmented tools & data sets, not addressing the infrastructure for true consumer-centered integration.



Acuvia Vision | Complete Consumer Centricity

Acuvia is the foundational infrastructure that will support the industry's move to consumer-centric healthcare, offering whole person views, unparalleled insights and consumer-directed data sharing.



The Solution | Acuvia

AI SaaS B2B2C Platform

CORE FEATURES



Whole Person Health Views
(Claims, Clinical, SDoH & Preferences)



Personalized Health
Risk Scoring



On-demand Delivery
(via APIs)



Engagement Platform
(Consent, Rewards, Data Sharing, Curated Partnerships)



AI-POWERED DATA INGESTION

- Scalability and resiliency
- Supervised learning
- Structured and unstructured data



ANALYTICS ENGINE

- Retrain, test and propagate
- Transparency on accuracy
- Rule based bias detection
- 5 AI disease models (more coming)



INTEGRATIONS

- Entity and hierarchy mgmt.
- Configurable data exchange (APIs)



PREFERENCE CENTER






- Use case-based consent (tracking & storage)
- Consumer preferences
- Social Determinants of Health

AWS Cloud Services

HIPAA Compliant

Security, Controls and Compliance

Competitive Landscape

			 Part of LexisNexis® Risk Solutions		
Robust Healthcare Platform Claims, Clinical & SDoH Data	●	●	●	●	◐
Consumer-Directed Data Sharing Third Party Uses	●	◐	◐	◐	◑
Consumer-Validated Data Integrity Source of Truth	●	○	○	○	○
Downstream Personalization Preference Management	●	◑	◑	◑	○
Increased Member Engagement Creative Incentives	◑	◑	◑	◑	○
Risk Analytics Predictive Risk Models	◑	◑	◑	◐	◑
Consent Management Tracking & Storage by Use Case	●	○	○	◑	◐

Commercialization Path | Beach Head in Care Management

Focus: Healthcare Churn

~47M

Number of Americans enrolling in new health insurance annually

\$28B+

Annual cost of unknown risk and unmanaged care

Up to **12**

Number of months it takes to understand new person risk



Meg

- COPD with high touch needs



Gabriel

- Uncontrolled Hypertension
- Family history of Heart Disease



Kim

- Controlled Hypertension

Acuvia – Quickly Triage for Appropriate Intervention

- | | | |
|---|---|---|
| <ul style="list-style-type: none"> • Fast track enrollment and prior authorizations • Reduced administrative burden | <ul style="list-style-type: none"> • Fast track for prioritized DM | <ul style="list-style-type: none"> • Queued for low priority DM • Monitor with rising risk alerts |
|---|---|---|

Earlier Personalized Intervention Leading To Better Overall Outcomes

Healthcare Spend Reduction / Cost Avoidance

Staff Efficiency / Productivity Gains

Higher Program ROI

Improved Quality and Consumer Loyalty



McKinsey & Company

JAMA

Market | Payers & Providers

Chronic Disease/Population Health Management

\$39 Billion

Primary Market TAM

\$21 Billion

Primary Market SAM

\$3 Billion

Primary Market SAM
with 15% Churn






14% CAGR

PRIMARY TARGETS

- Payers: Employers & Health Plans (all LOB)
- At Risk Providers / ACOs
- Channel Partners (Care Mgmt, Benefit Administrators & Consultants)
- Health Tech Partners (Personalization Needs)

- 10-year Targets
 - 10% of \$3B market size
 - 100M Lives
- Land and Expand
 - \$3B to \$21B SAM
- Expansion Opportunities
 - Global
 - Life Sciences
 - Other Adjacencies

REVENUE MODEL

-  • PMPM Based Subscription Fees
 - (Tiered \$1.8 to \$7.8 PMPY)
-  • One-Time Implementation Fees
-  • Annual Maintenance Fees
-  • Data Sales (non-recurring)
-  • API Call Model

Acuvia | Product Milestones

Pre-2025

Market Research

Delivered Alpha/MVP

Launched Consumer Pilot

Secure Commercial Pilot

2025

Seed Raise

Complete Pilots

Outcomes Study & Publication

Marketing Launch

Scale Operations/Key Hires

Sales Pipeline Build

Establish Initial Customers

Product Expansion

2026+

Sales Execution

Scale Operations/Continued Key Hires

Product Expansion

Downstream Partnerships

Series A Raise

PRODUCT MARKET FIT VALIDATION

MARKET PENETRATION

MARKET EXPANSION

Capital Strategy

We are seeking a lead investor for our \$3.5M Seed Round. Funding terms are negotiable.

Product Market Fit Validation

Market Penetration

Market Expansion

FOUNDER FUNDED

Amount: \$380K
Round Close: Q4'22

NON-DILUTIVE LOAN

Amount: \$250K
Round Close: Q1'23

ANGEL ROUND

Amount: \$55K
Round Close: Q4'23

BOOTSTRAP

Amount: \$105K
Round Close: Q3'24

Current ASK:

SEED ROUND

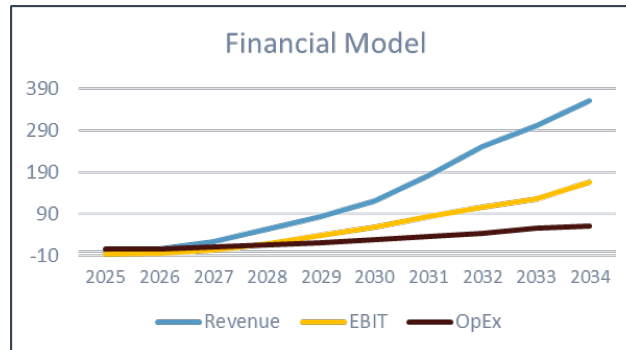
Amount: \$3.5M
Round Close: Q1'25

SERIES A

Amount: \$18+M
Round Raise: Q4 2025

SERIES B

Amount: \$TBD
Round Raise: Q4 2027

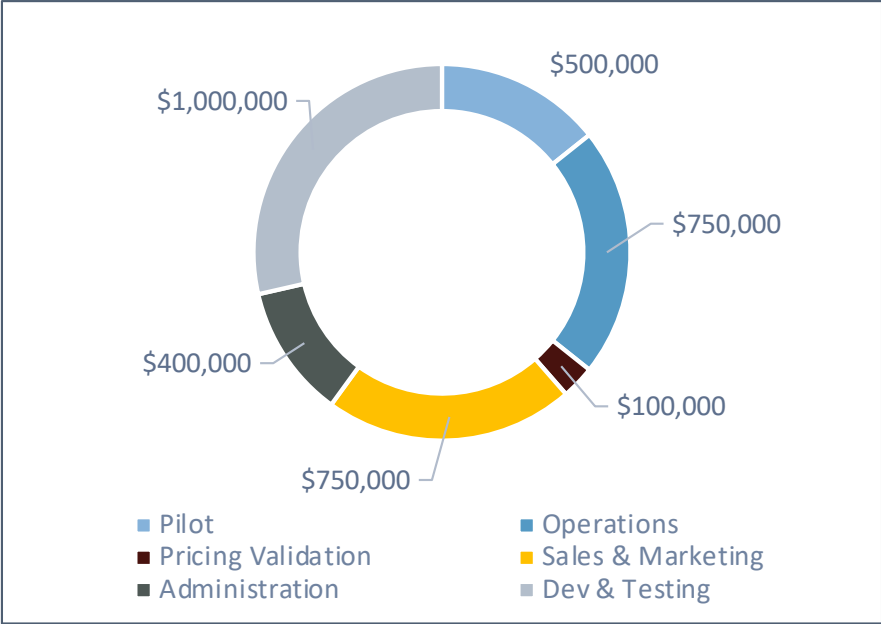


Altheia is a MN Angel Tax Credit Certified Business

Acuvia | Required Funding

Seed Round: \$3.5M

Current Round Close Target: H1 2025



Over 7 Decades of Healthcare Experience

Where subject matter expertise meets system disruption.



JOLLY NANDA
Founder, CEO

20+ Years of Healthcare & Life Sciences Experience
10+ Years of Startup/Entrepreneurship

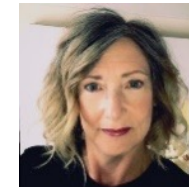
Strategy, Technology, Product and Operations executive forming the foundation for Altheia's innovative approach. Successful track record of entrepreneurship, including multiple startups, and P&L management at a Fortune 5 company.



LISA FRIDLAND
Co-Founder, COO

18+ Years of Healthcare Insurance & Services Experience
10 Years of Financial Services & FinTech

Strategy, Process, Execution, and Operations executive focused on delivering exceptional customer and member experiences. Consistently delivers results in roles, from startups to major conglomerates, including P&L management at a Fortune 5 company.



BARB HAYES
Co-Founder, CGO

30+ Years of Healthcare Data & Analytics
15+ Years of General Management (Payer & Provider)

Strategy, Business Management and GTM executive, successfully built a 30-year career from analyst to running the Payer and Provider businesses at one company. Deep knowledge of and expertise in the Healthcare and Life Sciences markets.

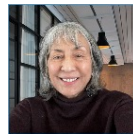
We Have Held Key Leadership And Executive Roles at:



Our Advisory Board



NICK MARTIN
CIO/EVP Product
Empower Health



MILLA HAUTMAN
Retired CTO
UnitedHealth Group



DR. NANDA, MD
CMIO/SVP
Cone Health



KEDAR DESHPANDE
CEO/COO
Groupon/Zappos



KUMAR DASANI
VP/CISO
Digital River

Acuvia | A Transformative Path Forward



Acuvia will be the industry's go-to solution for consumer health & personalization data as a service, positioning it for an IPO exit or acquisition by a major data player like Google or Amazon.



Thank You

info@altheia.com



Connect with the founders



Acuvia

Investor Deck



Our Website



Appendix

Industry Expert Perspective – Platform



“The time has come to put the patient in the driver’s seat of overall health – and not just clinically; I’m talking about data transparency and data sharing. Personalization using AI is going to be questioned by individuals if they don’t understand - or even bless - the source. And we can’t just capture clinical data records; we need access to social determinants of health. Without the patient at the helm, we, as a society, cannot understand their social needs, which will ultimately undermine the actual clinical intervention. Let’s stop the madness of siloed and missing data, and champion a centralized, patient-approved, platform.”

~ Lizbeth Delgado, PharmD.
Founder, SEEK Medical Affairs
Medical Affairs Strategist | Digital Health Advocate
"20+ Years in Medical Affairs"



Payer Perspective – Care Management Use Case



“Understanding a member’s health risks, whether at time of enrollment, right before/during/after a life altering health journey or episode, or at points of rising risk inflection, is critical to directing a health plan’s time, focus, energy and resources into solving for what matters the most, when it matters the most. This knowledge and subsequent course of action can and does help achieve the desired outcome, lowers waste and hence costs, avoid member / patient surprises and ultimately improves satisfaction across the healthcare ecosystem. And solutions and options that get us there, are valuable and desired”

~ Himanshu Arora, Former Chief Data & Analytics Officer, BCBSMA