

A new way of managing care – Identifying the right individuals at the right time and keeping them engaged.

Altheia is all about member centric health tech - tackling issues of access, data diversity, and systemic inequity in an affordable way. We leverage digital transformation gains to unlock actionable insights and streamline decision making.



Meet *Acuvia* – a member centric platform that personalizes and right sizes care management using scalable predictive analytics. We lower costs and improve outcomes via:

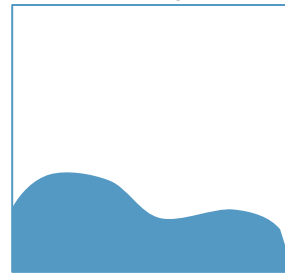
- Richer data inputs (claims, clinical, and SDoH)
- Advanced technologies + AI to ensure top of license practices
- Engagement for the long haul via transparency, portability and in-app incentives
- Improved predictive risk-profile accuracy through recalibrated real-time updates

As opposed to using old-school methods, Acuvia's intelligent prioritization and predictive risk scoring unearths more scenarios prospectively and identifies members benefiting the most. Our current models tackle:

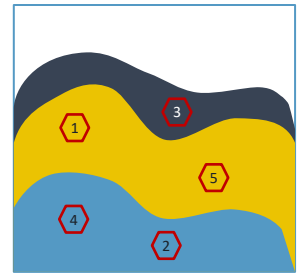
- Chronic Kidney Disease (CKD)
- Diabetes
- Heart Disease
- Hypertension
- COPD

A recent McKinsey study suggests moving to a personalized outreach model will improve outcomes and increase profitability. Up to 80% of high-risk patients go unidentified, undiagnosed or untreated. Advanced analytics that match intensity to the needs of a targeted population can make a difference.

Traditional Care & Disease Management



Acuvia



● Diagnosed ● Undiagnosed ● Predicted ◯ Prioritized

Scan this QR Code with your phone to view the McKinsey study we reference.



**≥200%**

Potential ROI Increase

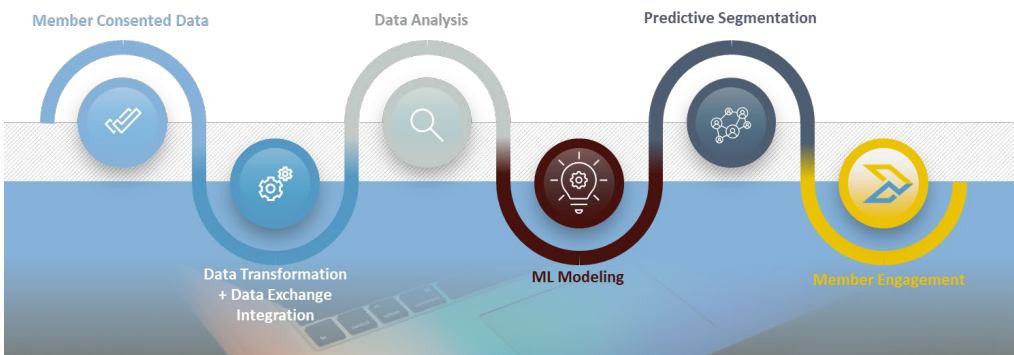
**Up to 32%**

Reduction in total medical expenditures

**Up to 50%**

Reduction in inpatient admissions

### How Acuvia Works



Acuvia integrates seamlessly for both data and insights exchange. Members can augment clinical data with both structured and unstructured formats with ease. Creating a longitudinal record has never been easier – and truly understanding individual risk gives members and caregivers the information they need.

### Three-Pronged Market Entry

#### Commercial Pilots



#### Clinical Validation Study



#### Member Experience Cohort



### Product Updates & Roadmap

#### Current State:

- 5 Predictive Models (CKD, COPD, Heart Disease, Diabetes, Hypertension)
- Member Portal & Risk Assessments across each Chronic Condition
- Customer Portal
- Outcomes-Based Reporting

#### 2024

- Mental Health Predictive Model
- Full Member Data Consent Configuration
- Enhanced Outcomes-Based Reporting
- Expanded Predictive Attributes (e.g., Sleep, Vitamin D)

#### 2025

- Member Mobile App
- Ad Revenue / Secondary Market Integrations
- Additional Predictive Models

### Acuvia in the News

In December 2023, the HHS released its final rule on AI transparency.

At Altheia, we've been preparing for this direction since we began our product development. See our response [here](#).

We are a minority-owned, women-led MN Angel Tax Credit Certified Business.



We are currently raising our seed funding round to support our clinical validation study and our customer / member pilot activities.

If you're interested in investing in us, find out more information [here](#).

### Upcoming Appearances



Los Angeles, CA  
February 25 – 28, 2024



MARCH 11-13, 2024 | LAS VEGAS, NV



Las Vegas, NV  
October 20 – 23, 2024

Interested in our product or partnering with us?  
Reach out to [Sales@altheia.com](mailto:Sales@altheia.com) or click [here](#) to schedule time with the founding team.

### Our Team

#### Experience

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#### Innovative Sprit

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#### Altheia Corporate Values

Creativity ▪ Curiosity ▪ Equity + Inclusion ▪ Integrity ▪ Outcomes